

HOMEWOOD - FLOSSMOOR

ICE ARENA



ADVERTISING PARTNERSHIPS

The Homewood-Flossmoor Ice Arena has been a staple of the community for generations. Participants that grew up learning to skate and playing hockey here are now bringing their children in so they can experience one of the Chicago Southland's coolest facilities and make their own memories to last a lifetime.



Historically, the H-F Ice Arena has more than 50,000 visitors each year from across the Greater Chicagoland area. Figure skating and hockey are two sports that demand a substantial investment (weekly games, tournaments, and competitions), so our customer base is in the middle-income range and higher. If this is an audience your business would like to reach, please see the flip side for descriptions and pricing for these advertising opportunities.

NAMING RIGHTS

Your company name will be listed before Ice Arena in all uses of the Ice Arena name (ex: "Your Company" Ice Arena).

Starting at \$50,000 for a 5-year contract

IN-ICE LOGOS

Our in-ice logo advertisement options give you a 9' x 9' logo which is located at one of ten other in-ice logo locations near center ice. The ads are visible from all viewing areas.

\$5,000 for a 2-year contract

ZAMBONI WRAP

The ice needs to be cleared multiple times a day. All eyes will be on you when you wrap the zamboni with your business information.

Starting at \$13,000 for a 3-year contract

SCOREBOARD ADVERTISING

Showcase your company or organization in the highly visible space below our scoreboard.

\$8,000 for 3-year contract

DASHER BOARD ADVERTISING

Dasher boards are the special advertising panels that you see surrounding all NHL arenas. These 3' x 8' panels are a prime way to create positive advertising impressions to a wide spectrum of ice skaters, hockey players and spectators alike.

\$1,600 for 1-year contract

BANNER ADVERTISING

Just like the retired number of the best players, the best businesses hang banners from the rafters. Your 4' x 8' vinyl banner will be sure to catch the eye of all spectators at the arena.

\$1,200 for 1-year contract

SKATING ASSISTANTS

Skating Assistants are the safest and most durable aid to help young and adult skaters learn how to skate and they feature an 11" X 8.5" space to prominently showcase your business during public skates, birthday parties, and highschool classes.

\$2,000 for 1-year contract of 25 assistants / \$1,000 for 1-year contract of 12 assistants

WEBSITE AD LINK

Showcase a clickable logo on the H-F Ice Arena webpage.

\$175 per quarter / \$700 for 1-year contract

OPEN SKATE SPONSOR

Sponsoring an open skate gives you access to a featured table for you and your company with shout outs during the event.

\$400 per event

**FOR QUESTIONS, CONTACT SPONSORSHIP & SOCIAL MEDIA COORDINATOR,
AMANDA BATTLES, AT ABATTLES@HFPARKS.COM.**