

# CHOICES BROCHURES

Receive 20% off with the 3x rate!

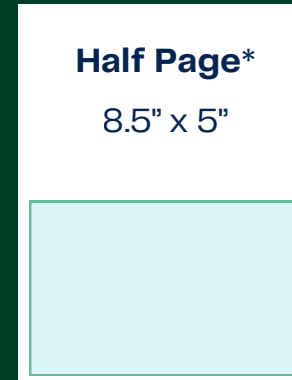
## REACH & EXPOSURE

- 14,000 printed brochures delivered to homes in Homewood, Flossmoor and Glenwood
- 1,000 printed brochures available at Park District facilities and local libraries
- 1,200+ views on digital brochures available at hfparks.com

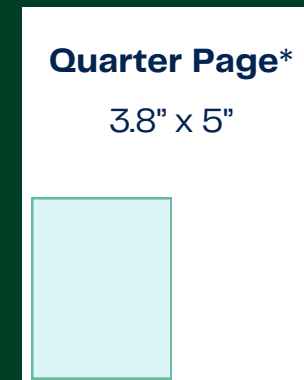
**Full Page\***  
8.25" x 10.75"



**Half Page\***  
8.5" x 5"



**Quarter Page\***  
3.8" x 5"




## PLACEMENT OPTIONS

Summer • Fall • Winter • Spring

PLACEMENT	SINGLE ISSUE	3 ISSUE RATE (20% OFF)
Outside Back Cover Half Page	\$750	\$1,800 (Save \$150 per issue)
Outside Back Cover Quarter Page	\$450	\$1,080 (Save \$90 per issue)
Inside Back Cover Half Page	\$325	\$780 (Save \$65 per issue)
Inside Half Page	\$250	\$600 (Save \$50 per issue)
Inside Quarter Page	\$175	\$420 (Save \$35 per issue)

## PUBLICATION SCHEDULE

SEASON	PROGRAM DATES	DISTRIBUTION DATE	AD DEADLINE
Summer	June to August	Late-April	February 1
Fall	September to November	Late-July	June 1
Winter	December to February	Late-October	September 1
Spring	March to May	Late-January	December 1

# ADVERTISING OPPORTUNITIES

## OUTDOOR BANNER

### \$750 COMMITMENT PLUS BANNER

- 72" x 36" heavy-duty vinyl banner with grommets provided by your business
- Displayed from April to October
- Available at the Lions Club Park, Orchard Park, Indian Trails Park or Pheasant Trails Park

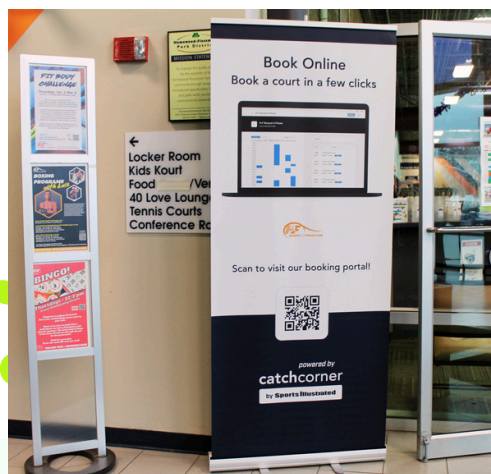


## INDOOR BANNER OR POSTER

### \$750 COMMITMENT FOR 3 MONTHS

### \$1,350 COMMITMENT FOR 6 MONTHS

- Banner: 72" x 36" heavy-duty vinyl branded banner with grommets provided by your business
- Lit Poster: 24" x 36" branded artwork provided by your business
- Available at the Irwin Community Center, Coyote Run Golf Course, HF Ice Area, and H-F Racquet and Fitness Club



## DIGITAL ADS RUN ON THE 1ST OF THE MONTH - ARTWORK DUE THE 10<sup>TH</sup> OF THE MONTH PRIOR

OPTION	AUDIENCE / REACH	AD SIZE	RATE PER MONTH
TV Zone Ads	Racquet Club Visitors	1920 pixels x 1080 pixels	\$175 per zone
TV Zone Ads	Community Center Visitors	1920 pixels x 1080 pixels	\$175 per zone
<b>H-F Park District Website</b>	<b>78,000 Quarterly Visitors</b>	<b>336 pixels x 280 pixels</b>	<b>\$350 per quarter</b>
<b>District-Wide E-News</b>	<b>18,000 Subscribers</b>	<b>650 pixels x 250 pixels</b>	<b>\$300</b>
Senior VIPs E-News	2,000 Active Seniors (Ages 55+)	650 pixels x 250 pixels	\$250
Coyote Run Golf Course E-News	3,000 Active Golfers	650 pixels x 250 pixels	\$250
Racquet & Fitness Club E-News	4,000 Members	650 pixels x 250 pixels	\$250