

TRICK-OR-TREAT TRAIL

SATURDAY, OCTOBER 24

11 AM-2 PM • MILLENNIUM PARK

Trick or Treat Trail transforms the park into a spooktacular, family-friendly adventure where kids can show off their costumes and collect sweet treats along the way. It's a safe, festive way to celebrate Halloween with neighbors, dancing, and lots of candy.

DEADLINE: OCTOBER 2, 2026

500-1,000 visitors



MONSTER SPONSOR

\$1,000: PRESENTING SPONSOR

Logo on Candy Bag • Costume Contest



SPOOKY SPONSOR

\$650: ACTIVITY SPONSOR

Logo on Candy Bag • Photo Station



SKELETON SPONSOR

\$250: EVENT SPONSOR



SPOOKY SWEETS

\$150: CANDY SPONSOR



PRE-EVENT RECOGNITION

Inclusion as presenting sponsor on all communications

Logo inclusion on promotional materials

Recognition in press relaease

Logo/link in email blast & social media posts

Logo/link on event website

ON-SITE RECOGNITION

Opportunity to welcome guests

Logo on candy bags

Dedicated signage at activity area

Listed on event map

Logo on all signage including wayfinding

Promotional item in candy bags

Recognition during announcements

10'10' area with 1 table & 2 chairs

AWESOME PERKS

Half page ad in digital winter Choices brochure

Promotional poster at one facility in November

Inclusion in promotional video

Thank you ad in Park District e-newsletter

